



Trade Liberalization and Industrial Policies in Vietnam

Vu Cuong

PhD candidate

(Faculty of Business and Commerce, Keio University)

Email: kanhcuong@gmail.com

1



Today's presentation

- ① The purpose of presentation
- ② Introduce Vietnam's process of trade liberalization
- ③ Trade liberalization and Vietnam's trade, FDI
- ④ Skyline analysis
- ⑤ IO analysis
- ⑥ Research results

2

The purpose of presentation

- Introduce Vietnam's process of trade liberalization
- Introduce method of Skyline analysis
- Introduce method of IO analysis

3

Related works

- Vo Tong Xuan(2000) , Uwe Schmidt(2003)
- Key Johnson(2005) , Le Dang Doanh (2006)

=>researches which use IO model are not popular in Vietnam

4

Process of Vietnam's trade liberalization

1986	Doimoi	
1991	The collapse of the Soviet Union	
1994	Vietnam-America's relation was normalized	
1995	Join ASEAN Applicate to become WTO membership	
2000	Bilateral Trade Agreement (BTA) with America	
2007	Join WTO Negotiate FTA with Japan	
2010	ASEAN+3 Free Trade Area	

5

Vietnam's major trade agreement

- Multilateral agreements : AFTA, WTO
- Bilateral agreements : BTA

6

Vietnam's WTO accession process

- Jan. 1995
- Apr. 2002
- May 2006
- Nov. 2006

7

AFTA and Vietnam's obligations

- **AFTA=ASEAN FREE TRADE AREA**
 - What is AFTA?
 - Vietnam joins in 1995. CEPT starts from 1996 (See the table).
 - Agreement On The Common Effective Preferential Tariff (CEPT)
- =>Promote liberalization on trading goods (not included service)
- =>It is Area Agreement

	1995	1996	2002	2003	2005	2006	2015	
Joined		Maximize the list of less than 5%		Maximize the list of 0%		to 0%		0%
				to 5%				

8

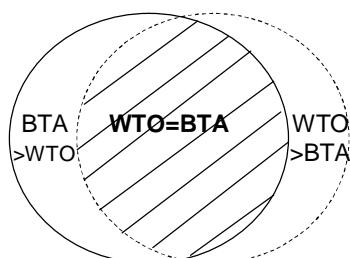
Bilateral Trade Agreement (BTA) with America

=>BTA is the preparing stage of
Joining WTO

9

Compare WTO' obligations and BTA [1] BTA=WTO

- CVA (chapter 1)
- TRIMS (chapter 4)
- WTO's import permit (chapter 6)
- Trade in goods (chapter 1) : duties of SPS, TBT, ...
- Intellectual property (chapter 2) : used TRIPs
- Service (chapter 3) : used GATS
- Investment (chapter 4) : used WTO's the rule of clarification

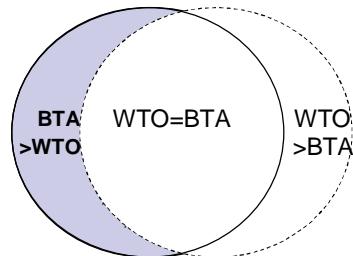


=>BTA is the preparing stage of Joining
WTO

10

Compare WTO' obligations and BTA[2] BTA>WTO

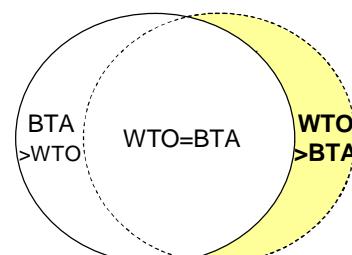
- Intellectual property
 - Investment
 - Deregulation (chapter 5)
 - clarification
- =>Effective in attracting FDI



11

Compare WTO' obligations and BTA[3] WTO>BTA

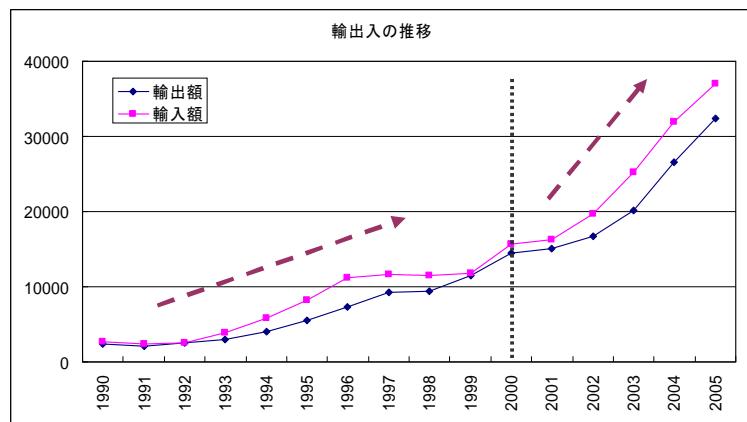
- Tariff
- Textile quotas
- Safe guard



=> Effective in trade

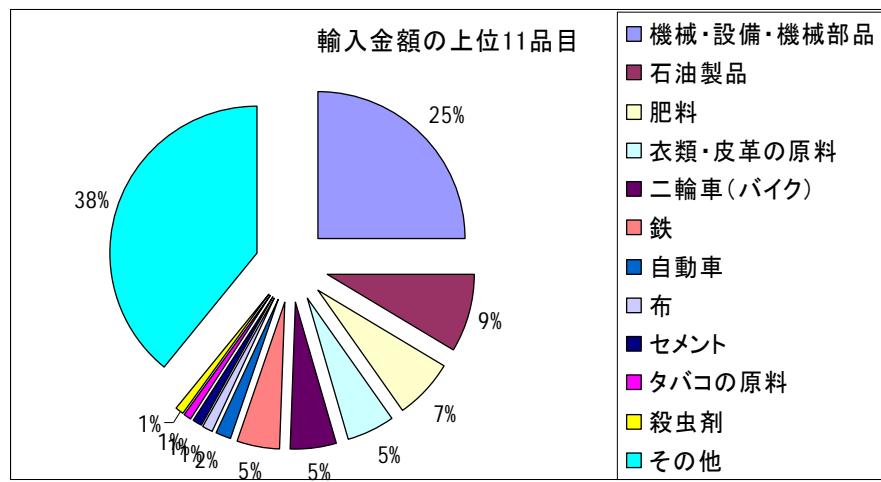
12

Vietnam's trade



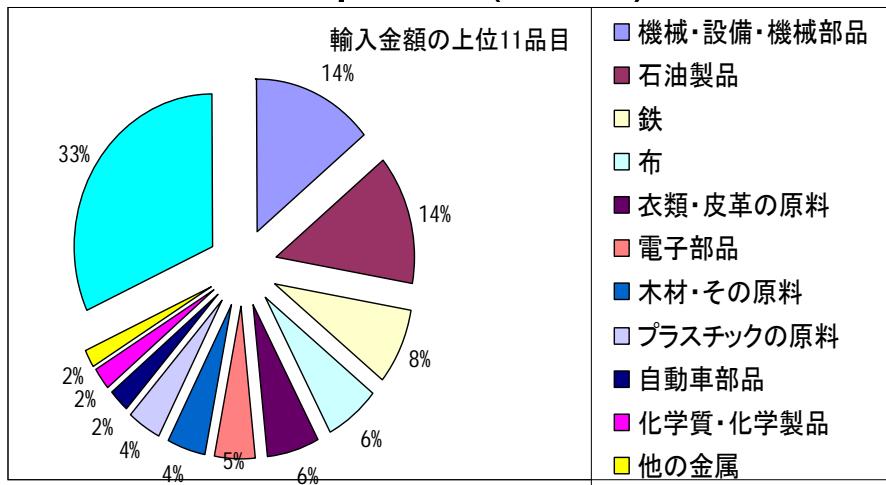
13

Changes in the structure of imports (1995)



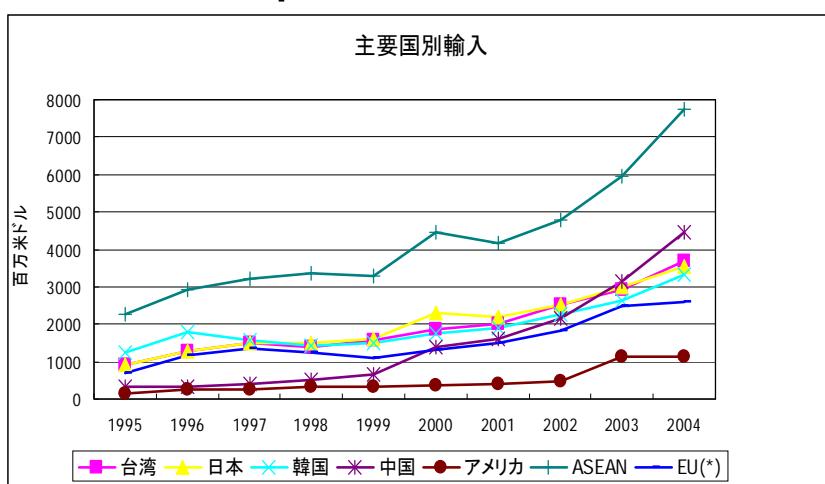
14

Changes in the structure of imports (2005)



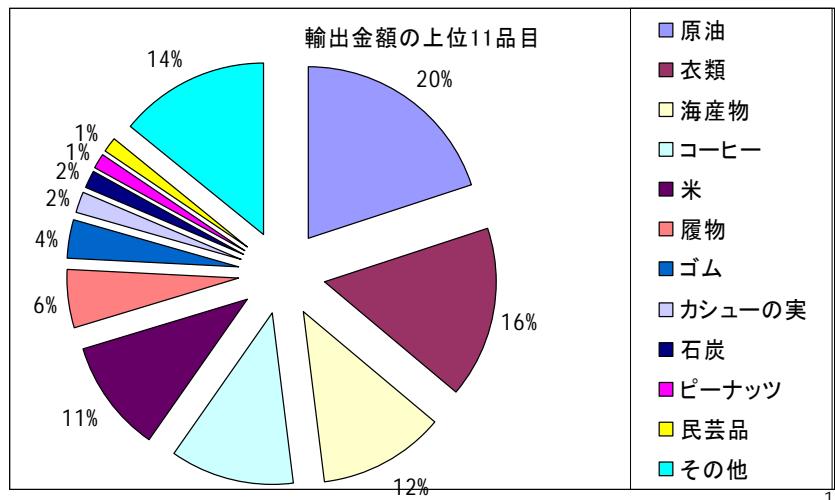
15

Import markets

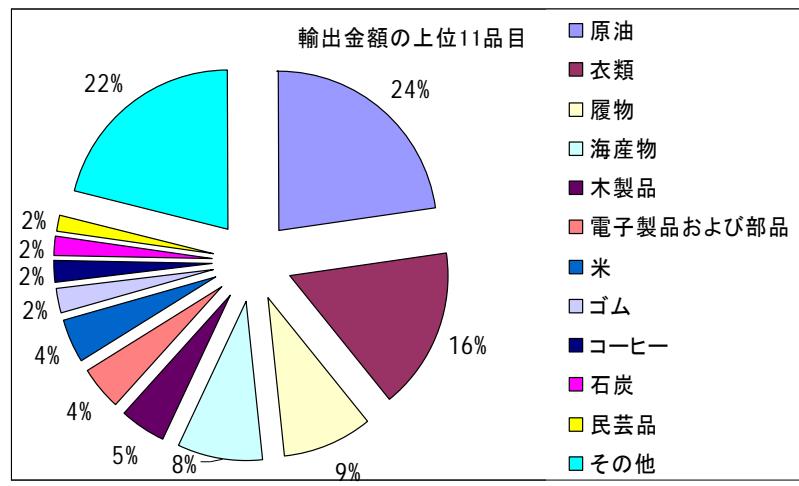


16

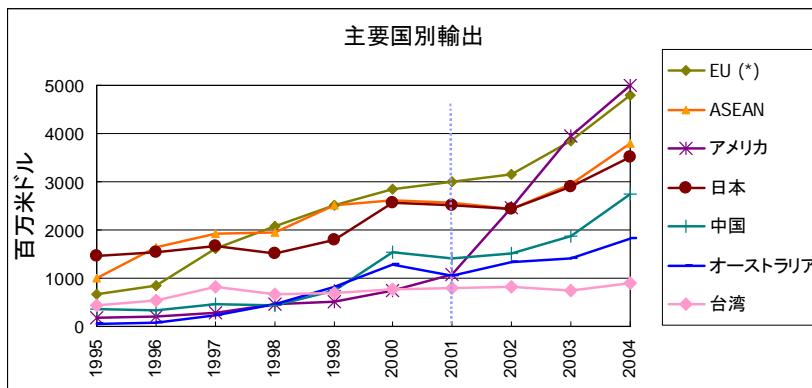
Changes in the structure of exports (1995)



Changes in the structure of exports (2005)

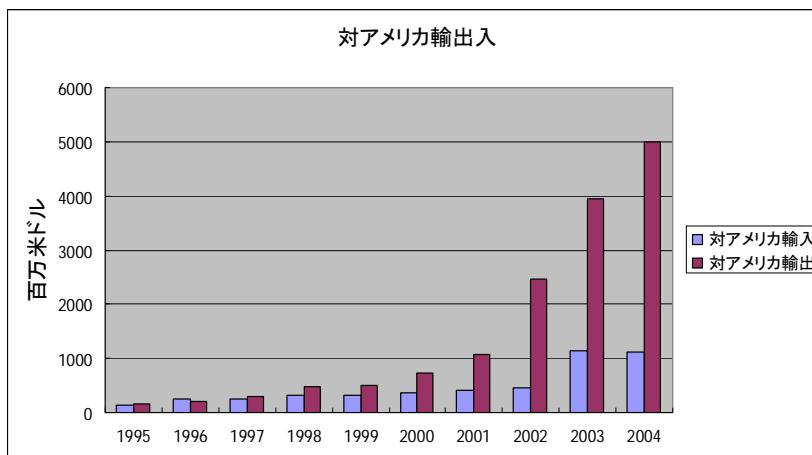


Export markets



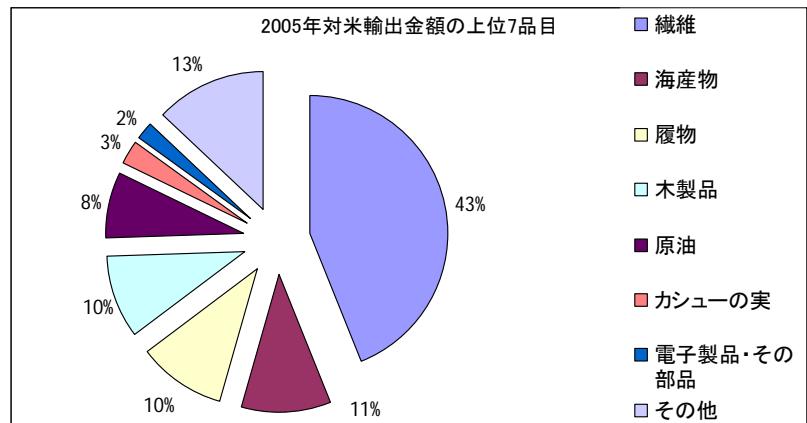
19

BTA's impact (Trend in trade with the U.S.)



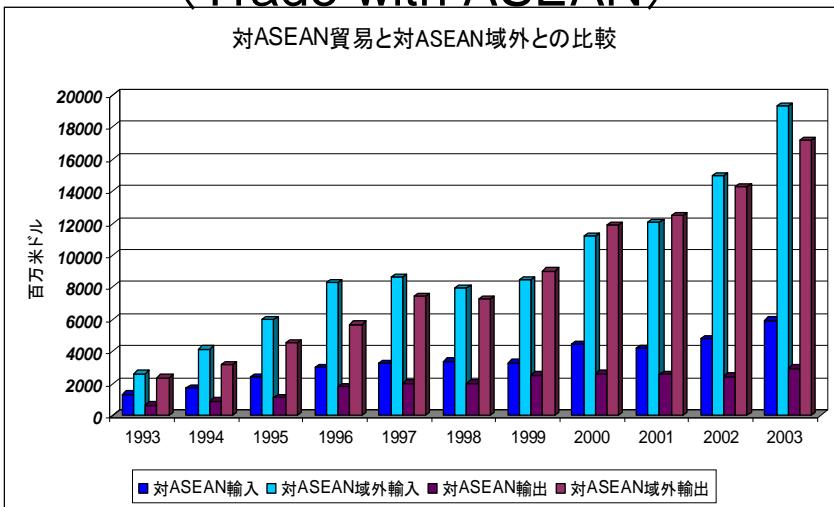
20

BTA's impact (Export to the U.S)



21

AFTA's impact (Trade with ASEAN)



22

FDI's Benefits

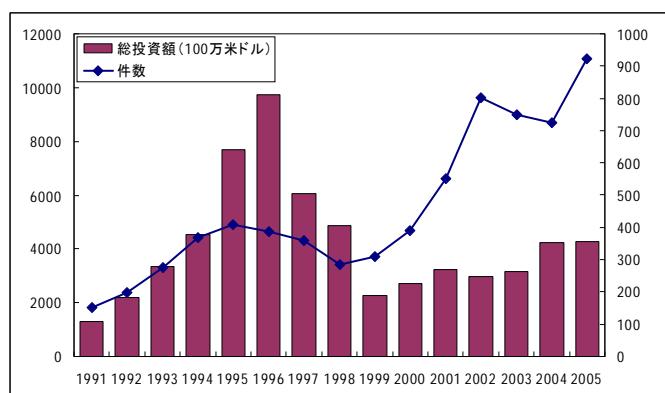
23

Trend in FDI

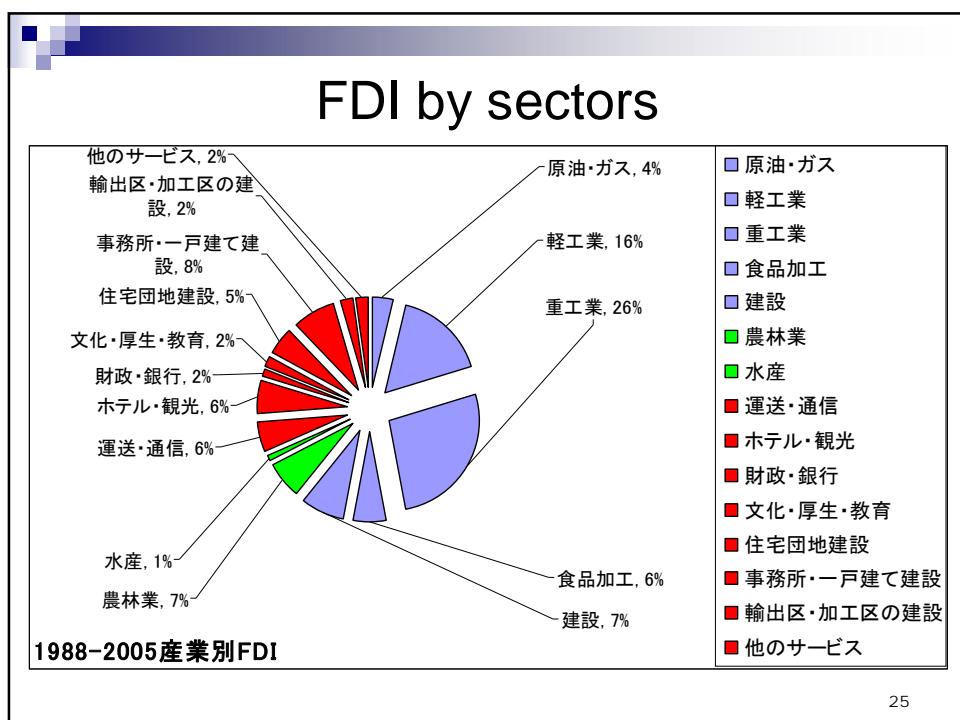
91-96 →

96-99 →

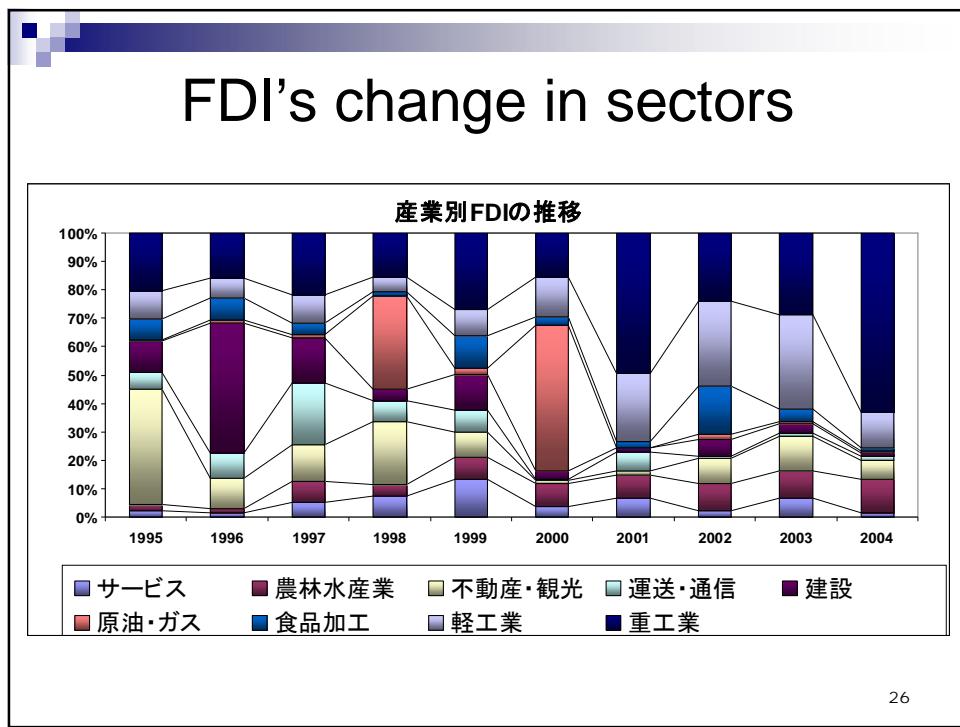
99-05 →



24

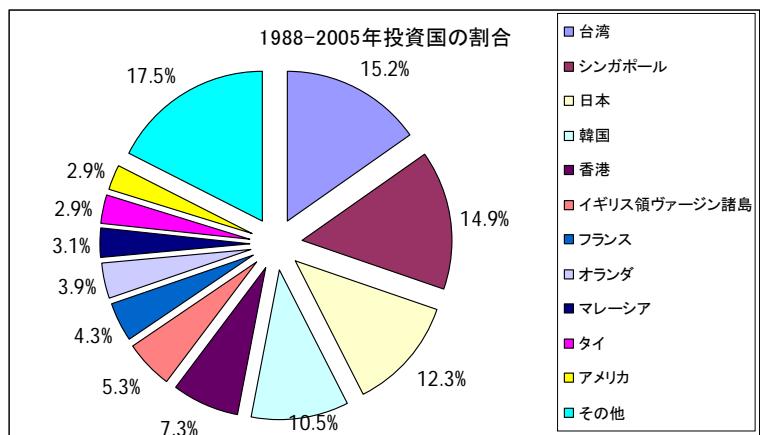


25



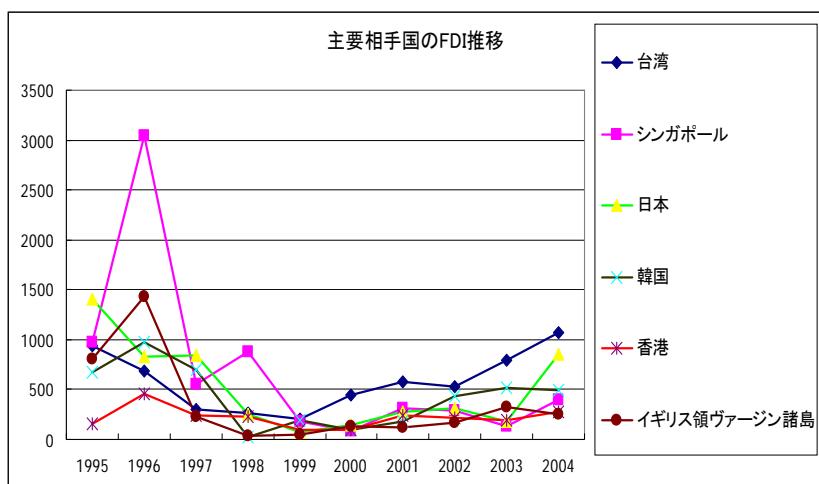
26

FDI's Nationality



27

Trend in FDI's nationality



28

Input-Output Table

		Demand		Final demand	Import	Total Output
		Industry A	Industry B			
Inputs	Industry A	x_{11}	x_{12}	F_1	M_1	X_1
	Industry B	x_{21}	x_{22}	F_2	M_2	X_2
Added value		V_1	V_2			
Total out put		X_1	X_2			

29

IO Table of Vietnam

- 1989's IO table and 2000's IO table
- 1989 and 2000's table of 24 industries
- Limits of the data

30

Skyline analysis [1]

■ How to develop?

$$X = AX + F_d + E - M \quad (1)$$

In which X: vector of GNP, A:Input coefficient matrix, F_d :Domestic final demand, E:vector of export, M:vector of import

$$X = (I - A)^{-1}(F_d + E - M) \quad (2)$$

$$= (I - A)^{-1}F_d + (I - A)^{-1}E - (I - A)^{-1}M = X_{Fd} + X_E - X_M \quad (3)$$

$$(X/X_{Fd}) * 100 = \{(X_{Fd}/X_{Fd}) + (X_E/X_{Fd}) - (X_M/X_{Fd})\} * 100$$

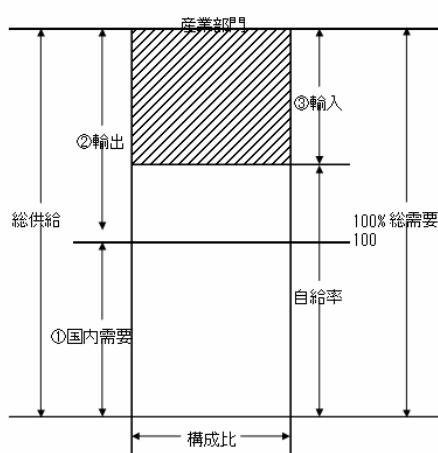
$$S = 100 + S_E - S_M \quad (4)$$

In which $S_E =$, $S_M =$; $S =$

31

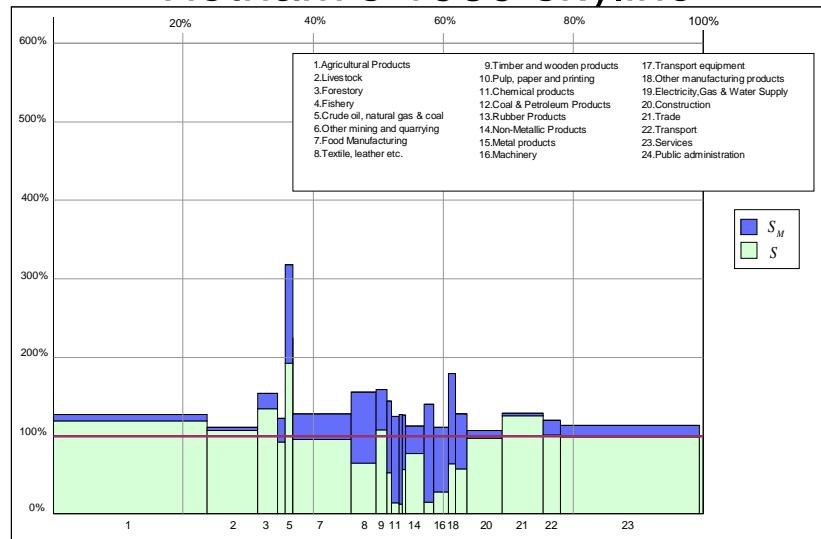
Skyline analysis [2]

■ How to read Skyline figure?



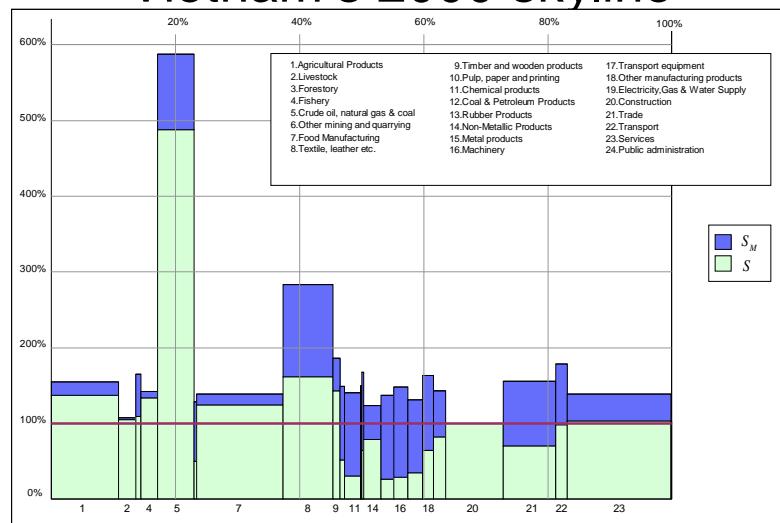
32

Skyline analysis [3] -Vietnam's 1989 skyline-



33

Skyline analysis [4] -Vietnam's 2000 skyline-



34

Compare with Thailand and Malaysia's skyline

35

Develop the expression for IO analysis

$$x_1 + x_2 + \dots + x_n + F_i = X_i, i=1,2,\dots,n \quad (4)$$

$$a_{ij} = \frac{x_j}{X_i} \quad (5)$$

$$(a_{11}x_1) + (a_{12}x_2) + \dots + (a_{1n}x_n) = X_1 \quad (6)$$

$$AX + F = X \quad (7)$$

$$[I - A]X = F \quad (8)$$

$$X = [I - A]^{-1}F \quad (9)$$

$$X = [I - A]^{-1}[F - M] \quad (11)$$

$$X = AX + F(D) + E - M \quad (12)$$

$$m_i = \frac{M_i}{\left(\sum_{j=1}^n a_{ij} + F_{(D)j} \right)} \quad (13)$$

$$X = AX + F(D) + E - M \quad (14)$$

$$X = [I - (I - A)]^{-1}[(I - F(D)) + E] \quad (15)$$

36

IO analysis (1) Index of Power of Dispersion

- What does it mean?

- $\text{IPD} = \frac{\sum_{i=1}^n b_{ij}}{\frac{1}{n} \sum_{j=1}^n \sum_{i=1}^n b_{ij}}$

37

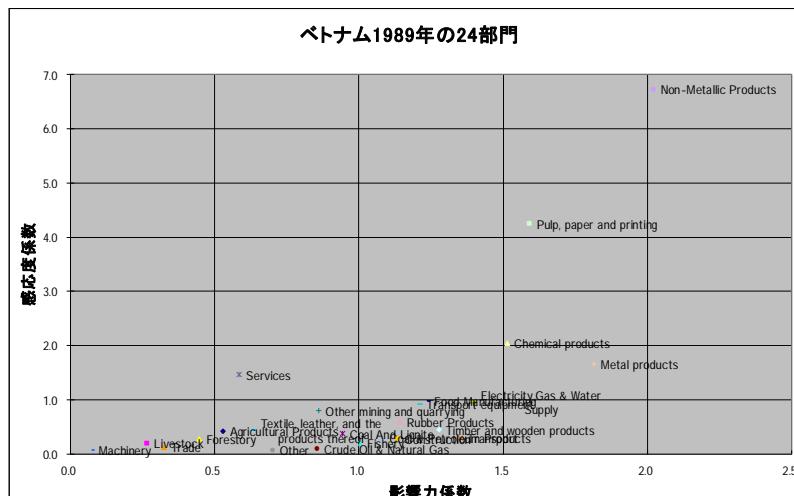
IO analysis (2) Index of Sensitivity of Dispersion

- What does it mean?

- $\text{ISD} = \frac{\sum_{j=1}^n b_{ij}}{\frac{1}{n} \sum_{j=1}^n \sum_{i=1}^n b_{ij}}$

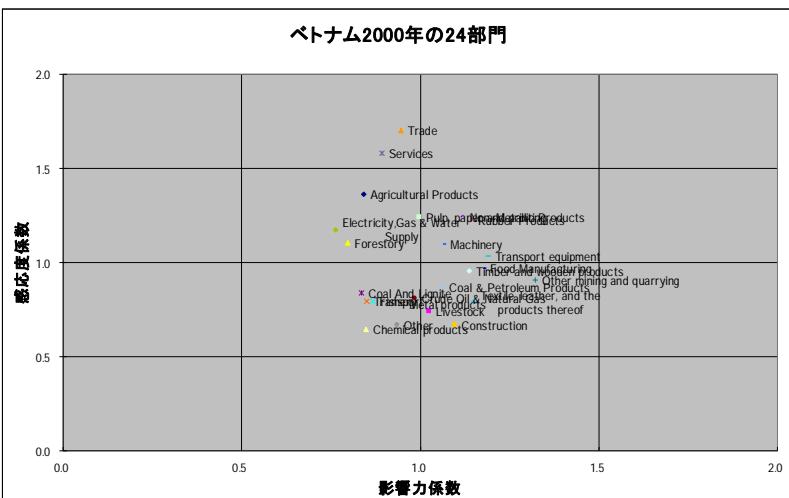
38

Figure of 1989

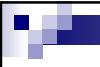


39

Figure of 2000



40



IO analysis (3) Compensation of employment and Industry surplus

(See annex)

41



Research results

42



Reference

43