

## Inclusive Business 等の評価指標、手法等

組織名	評価指標、手法等	内容、特徴
Bill and Melinda Gates Foundation	MEASURING AND/OR ESTIMATING SOCIAL VALUE CREATION: Insights Into Eight Integrated Cost Approaches	8つのコストアプローチ - Cost-Effectiveness Analysis (CEA) - Cost-Benefit Analysis (CBA) - REDF SROI - Robin Hood Foundation (Robin Hood) Benefit-Cost Ratio - Acumen Fund (Acumen) BACO Ratio - William and Flora Hewlett Foundation (Hewlett) Expected Return - Center for High Impact Philanthropy (CHIP) Cost per Impact - Foundation Investment Bubble Chart
Oxfam	Oxfam Poverty Footprint	リサーチエリア 1. Value Chains 2. Macro-Economy 3. Institutions and Policy 4. Social Implications of Environmental Practices 5. Product Development and Marketing
William Davidson Institute (WDI)	Impact Assessment - BoP Research Consulting Services - Advisory Engagement - Collaborative Engagement  BoP Impact Assessment Workshopなども実施	BOP市場のデータ分析から得たベストプラクティスや教訓を生かした貧困削減へのインパクトを測定。
The World Business Council for Sustainable Development (WBCSD) with The International Finance Corporation (IFC)	Measuring Impact Framework  2008年後半にローンチ。20以上のWBCSDの会員企業とともに作成、15人の専門家によるレビュー、IFCとのco-brand	このFrameworkの特徴 - Grounded in what business does - Moves beyond compliance - Encourages stakeholder engagement - Flexible - Complements existing tools - Externally reviewed  3 components of Framework - Measuring Impact Framework Methodologies - Beyond triple Bottom Line - Users Guide