GRIPS Development Forum Webinar

Aid as Autobiography? South Korea's Foreign Aid Allocation in Authoritarian States



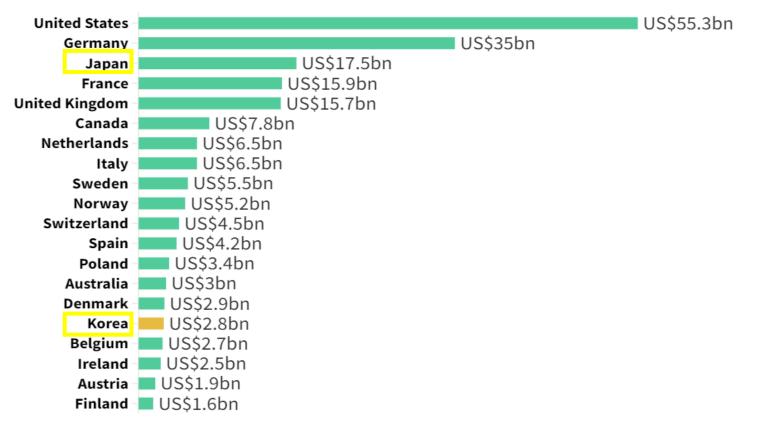
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School of Global Service Sookmyung Women's University August 7, 2023

South Korea, Not an Emerging Donor Anymore

• The 16th-largest donor on the OECD DAC in 2022

<DAC Members' Total Spending (2022)>

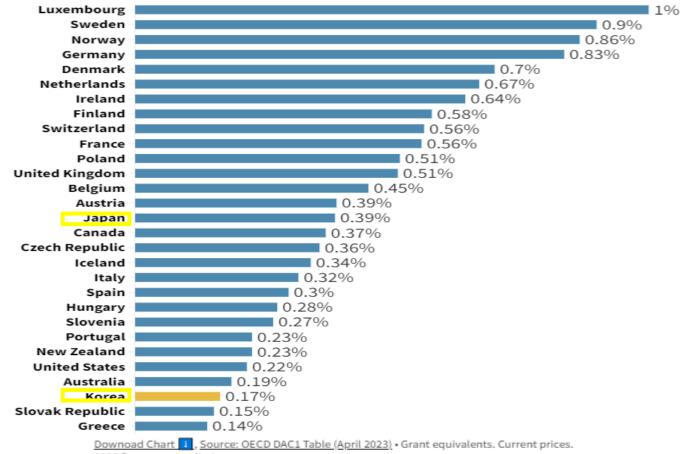


Downoad Chart 4, Source: OECD DAC1 Table (April 2023) • Grant equivalents. Current prices. 2022 figures are preliminary.

Still lagged behind in the 0.7% ODA/GNI Target

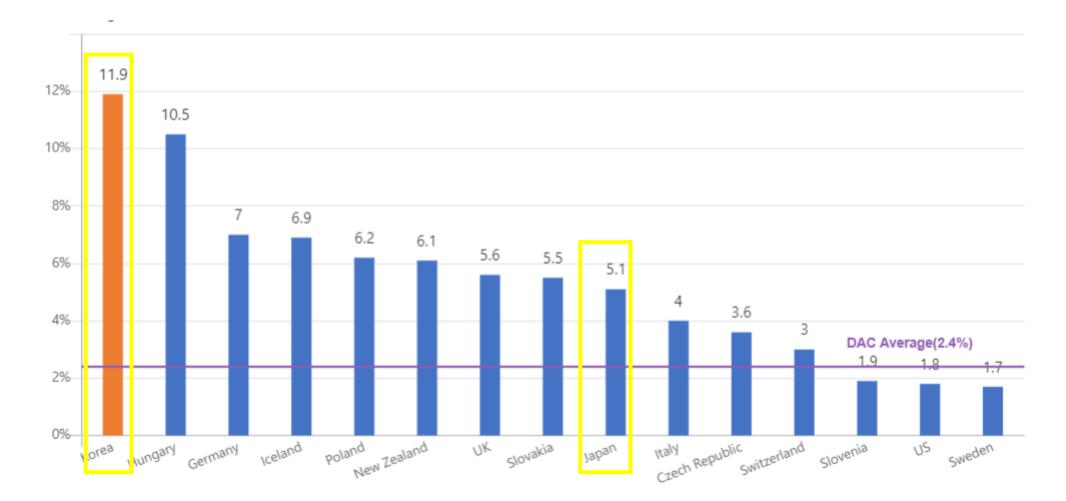
• The 27th-largest DAC donor in relatevie terms (0.17 % of GNI)

<DAC Members' Total ODA as % GNI (2022)>



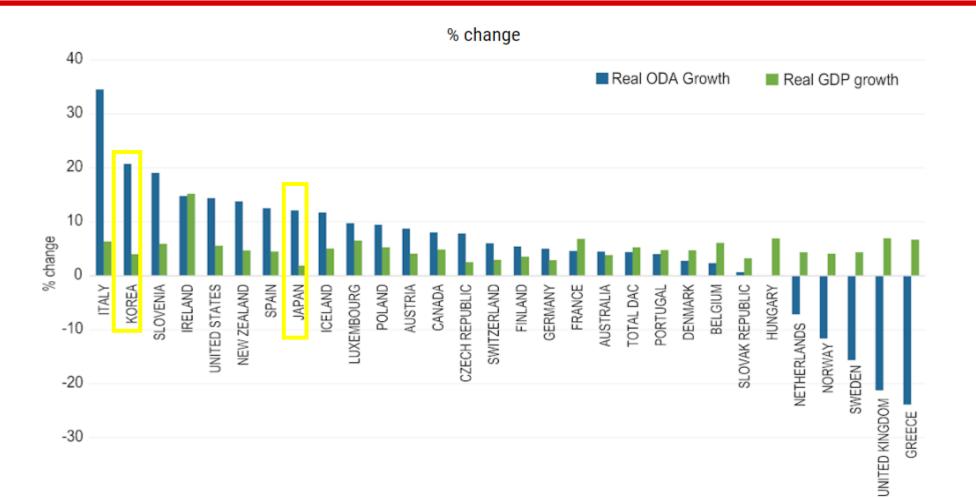
2022 figures are preliminary.

The fastest growing donor in the OECD DAC (2010-2018)



Source: OECE DAC Statistics

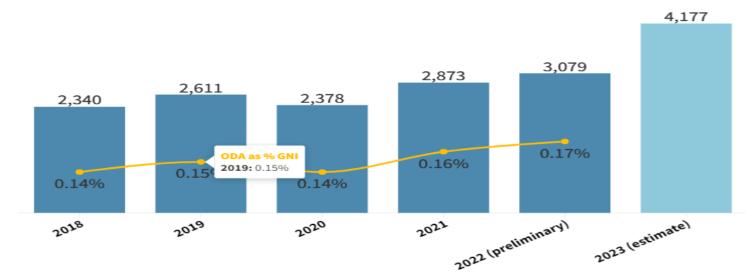
Kept increasing its ODA during the COVID-19 Pandemic



Expected to be a further increase under the Yoon administration 2022-2026

- In 2023, South Korea has had significant budgetary increases to KRW 4.78 trillion, or US \$ 3.7 billion!
- → However, the unprecedented depreciation of the South Korean Won has caused the total ODA figure in US dollars to decrease.

<South Korea's Total Development Spending (2018-2023)>



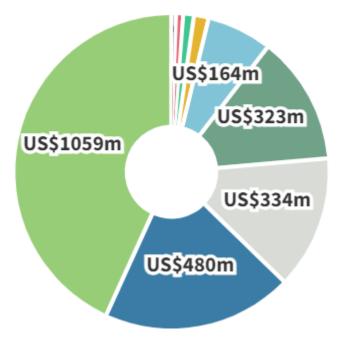
🛢 Total ODA 📕 Total ODA (estimate) 📒 ODA as % GNI

Source: OECE DAC Statistics

Like Japan, a strong preference for Asia

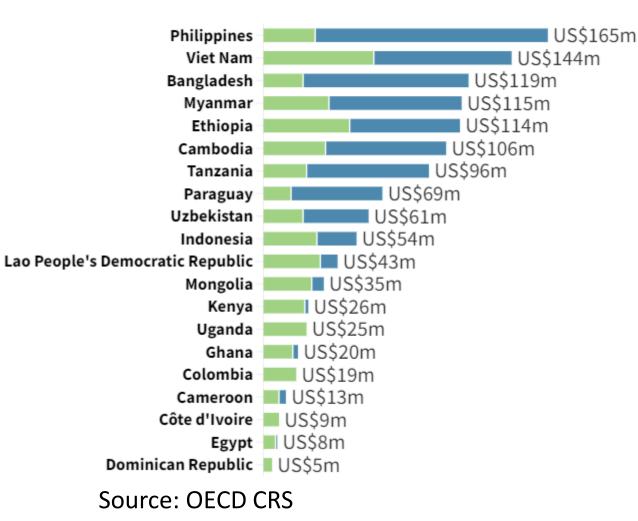
<South Korea's Spending by Region (2021)>

Asia Sub-Saharan Africa Latin America and the Caribbeans
 Developing countries, unspecified MENA region Asia, regional Africa, regional
 Oceania Europe



Korea's top 20 partner countries in 2021

Grants Loans

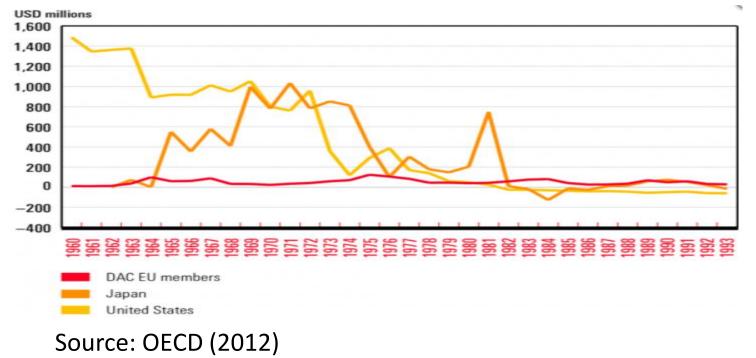


- Full democracy (0)
- Flawed democracy (5): Philippines,
 Domonican Republic, Ghana,
 Colombia, Mongolia
- Hybrid regime (7): Bangladesh, Indonesia, Kenya, Tanzania, Paraguay, Uganda, Côte d'Ivoire
- Authoritarian (8): Myanmar, Cambodia, Ethiopia, Lao PDR, Uzebekistan, Vietnam, Egypt, Cameroon

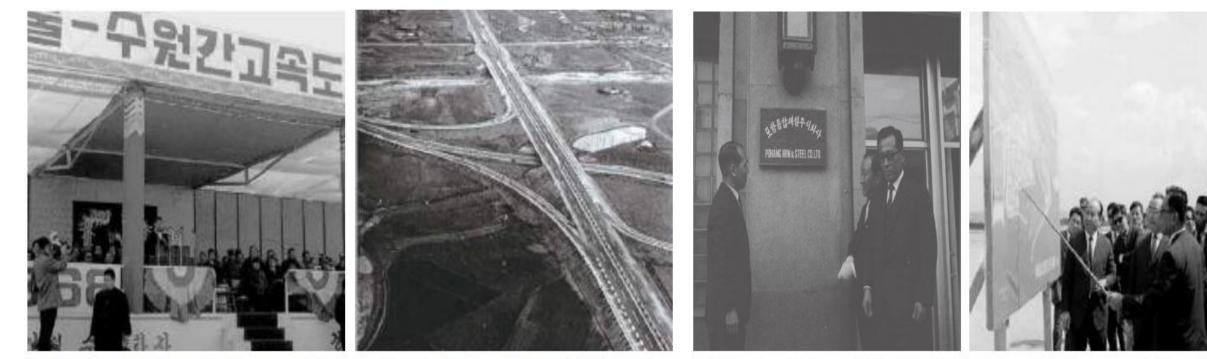
Aid as autobiography?

From 1945 to the late 1990s, South Korea received US \$ 12.7 billion worth of ODA, which has been regarded that it was utilized as a catalyst for development
 → mostly loans under authoritarian regimes!





Positive institutional memory towards foreign loans



Seoul-Busan Expressway The groundbreaking ceremony for the Gyeongbu [Seoul-Busan] Expressway held in April 1968. The project marked the beginning of utilizing both domestic resources and foreign loans. (Left: A groundbreaking ceremony for the Gyeongbu Expressway, Right: The Gyeongbu Expressway)

POSCO Pohang Iron and Steel Company (POSCO) project was initiated and implemented by the Korean government, which provides a prime example of how a foreign aid recipient can overcome shortages of capital and technology in a relatively short period of time. (Left: A board-hanging ceremony of POSCO in 1968, Right: Former Prime Minister II-Gwon Chung's field visit to harbor construction in 1968) <Source: National Archives of Korea>

Japan's top 20 partner countries in 2021

Grants Loans

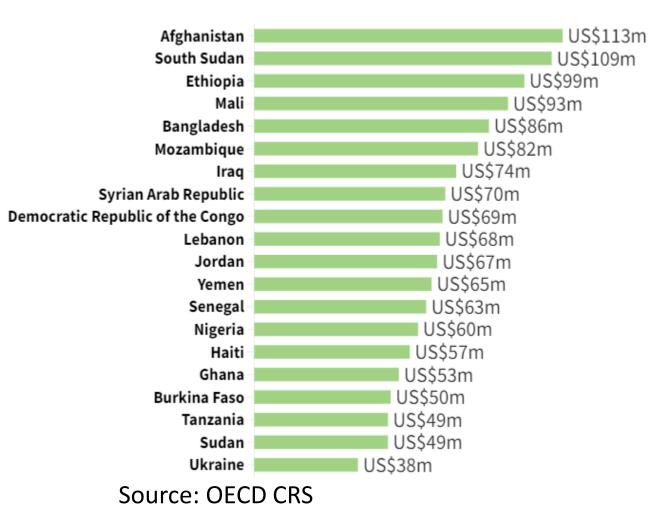
India				US\$3382m
Bangladesh			US\$2066m	
Philippines		US\$1175m		
Indonesia		US\$1033m		
Cambodia	US\$470m			
Iraq	US\$459m			
Viet Nam	US\$440m			
Myanmar	US\$405m			
Uzbekistan	US\$389m			
Egypt	US\$369m			
Papua New Guinea	US\$346m			
Brazil	US\$313m			
Mauritius	US\$296m			
Kenya	US\$243m			
Morocco	US\$233m			
Thailand	US\$216m			
Afghanistan	US\$213m			
Sri Lanka	US\$178m			
Jordan	US\$137m			
Fiji	🔲 US\$122m			

Source: OECD CRS

- Full democracy (1): Mauritius
- Flawed democracy (5): India, Philippines, Thailand, Brazil, Sri Lanka,
- Hybrid regime (6): Bangladesh, Indonesia, Kenya, Papua New Guinea, Morocco, Fiji
- Authoritarian (8): Myanmar, Cambodia, Iraq, Uzebekistan, Vietnam, Egypt, Afghanistan, Jordan,

Canada's top 20 partner countries in 2021

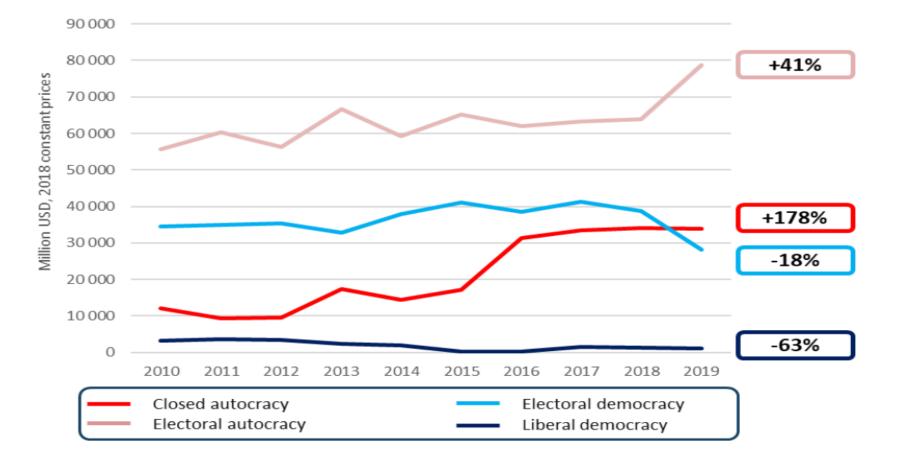
Grants



- Full democracy (0)
- Flawed democracy (1): Ghana
- Hybrid regime (5): Bangladesh,
 Senegal, Nigeria, Ukraine, Tanzania
- Authoritarian (13): Ethiopia, Mali Iraq, Mozambique, Syrian Arab Republic, Democratic Republic of the Congo, Lebanon, Burkina Faso, Yemen, Sudan, Afghanistan, Jordan, Haiti
- * No data: South Sudan

A clear increase of ODA to authoritarian regimes!

<Country allocable ODA flows from all official donors (2010-19)>



Source: OECD (2022), ODA by regime context

Authocratisation does not tend to be met with a decline in overall ODA, but rather the contrary!

<Top 10 autocratisers' ODA flows from all official donors (2010-19)>

Recipients	ODA
Benin	1%
Brazil	10%
Comoros	54%
India	39%
Nicaragua	-30%
Philippines	15%
Serbia	50%
Thailand	13%
Türkiye	120%
Zambia	11%

Source: OECD (2022), ODA by regime context

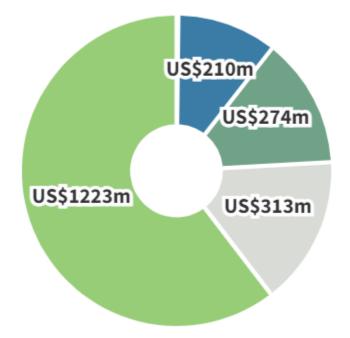
Currently, the regime type does not appear to weigh on donors' ODA allocation decisions!

- Contrary to expectations and/or rhethoric that foreign aid can be a catalyst for spreading democracy and human rights, the number of authoritarian regimes (69 in 2010 → 75 in 2019) and the ODA volume they've received have increased over the past decade.
- However, countries in the process of democratization tend to receive more ODA, such as for governance support.
- <u>Regime type in the pattern of ODA distribution → Not significant!</u>
 - It shows the limitations in reflecting the political system of recipient countries into ODA allocation decisions, due to the international political dynamics, the pursuit of interest-driven foreign relations, and the need for humanitarian assistance.

Not the regime type, then? Korea's solid focus on LMICs

<South Korea's Spending by Income Group (2021)>

Lower-middle income countries
 Upper-middle income countries
 Low-income countries
 Not classified
 High income countries

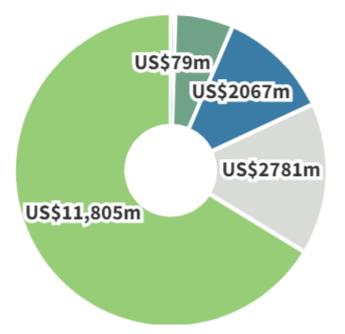


66% of Japan's bilateral ODA

supported LMICs in 2021!

<Japan's Spending by Income Group (2021)>

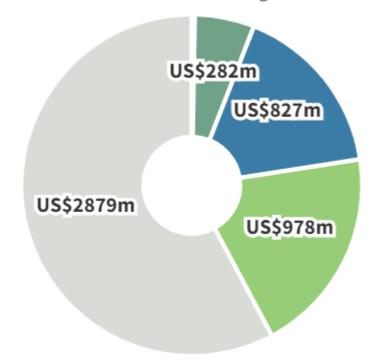
Lower-middle income countries
 Upper-middle income countries
 Low income countries
 High income countries
 Countries not classified



Whereas, Canada's focus on Humanitarian Assistance

<Canada's Spending by Income Group (2021)>

Unallocated by income Low-income countries
 Lower-middle income countries
 Not classified
 High income countries



The legacy of developmental state in South Korea's Development Cooperation Sector

New Administration's International Development Cooperation Policy Direction (published in June 2022)

- Keep increasing its ODA volume \rightarrow the 10th largest-donor (currently, the 15th)
- Contribute to the realization of universal values, e.g. SDGs, human rights, peace
 → <u>"global pivotal state"</u>
- Enhance private sector efficiency through regulatory reform in DC; Provide consulting to the private sector based on industry-specific needs analysis, e.g. finance, green-bio, ecofriendly production → <u>fostering private sector engagement in DC</u>
- Promote large-scale infrastructure projects through blended finance using loans → enhance institutional basis for Korean business's global expansion
- Pilot new forms of projects using the innovative technology of the private sector and their ESG activities → promoting the brand image of Korean companies

The South Korean developmentalist aid will be further strengthened.

- The old state-business alliance established during the times of the developmental state is highly likely to be further strengthened in the development cooperation, similar to the Lee Myung-bak administration (2008-2013).
- A preference for concessional loans as opposed to grants, tying ODA with commercial interests and industrial politics, and less involvement of civil society will be reinforced → widening a gap from "best practices" formulated by the traditional/European donors
- "Value-based diplomacy" with a focus on promoting freedom, peace, and prosperity based on its liberal democratic values and cooperation rather remains diplomatic rhetoric.

[Remaining Questions]

→ To what extent will value-based diplomacy of the Yoon administration affect the ODA allocation to authoritarian/hybrid regimes?

 \rightarrow Will there be a real policy competition between value-based aid and developmentalist aid within Korea?

Thank You

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