

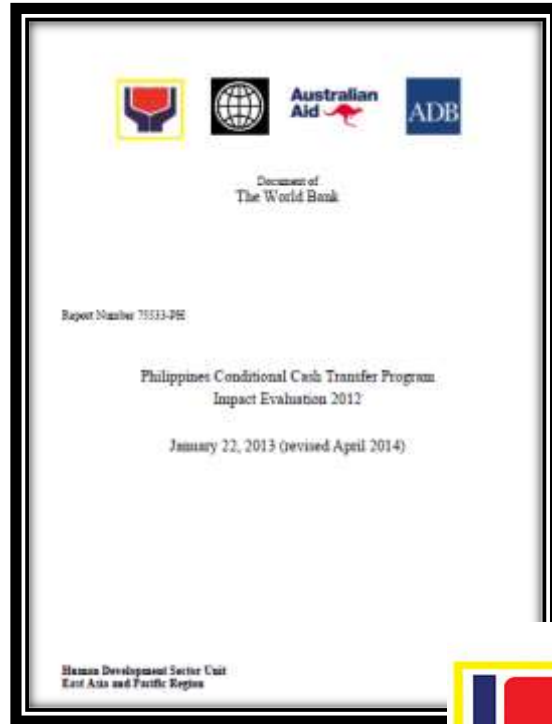


# PANTAWID PAMILYANG PILIPINO PROGRAM (4Ps): Conditional Cash Transfer (CCT) Initiative in the Philippines

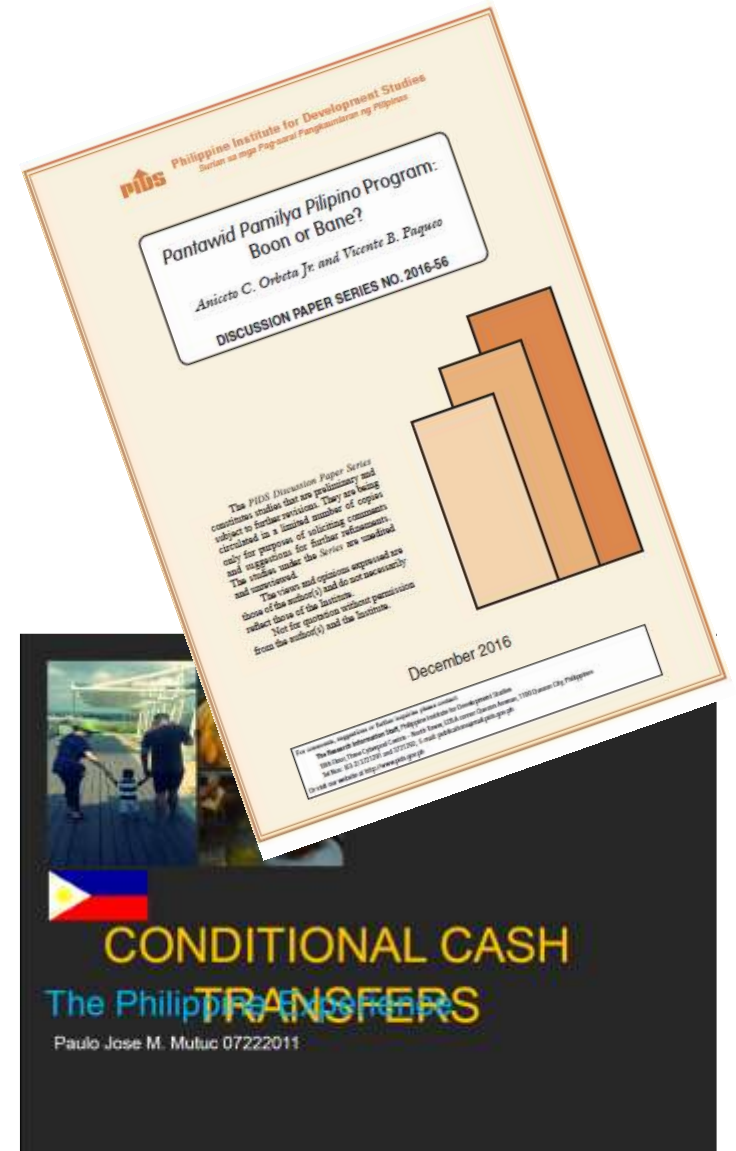
DON JEFFERY A. QUEBRAL  
MEP16109

Policy Design and Implementation in Developing Countries  
Prof. Ohno, Ohno, and Shimamura

# References



Official Gazette





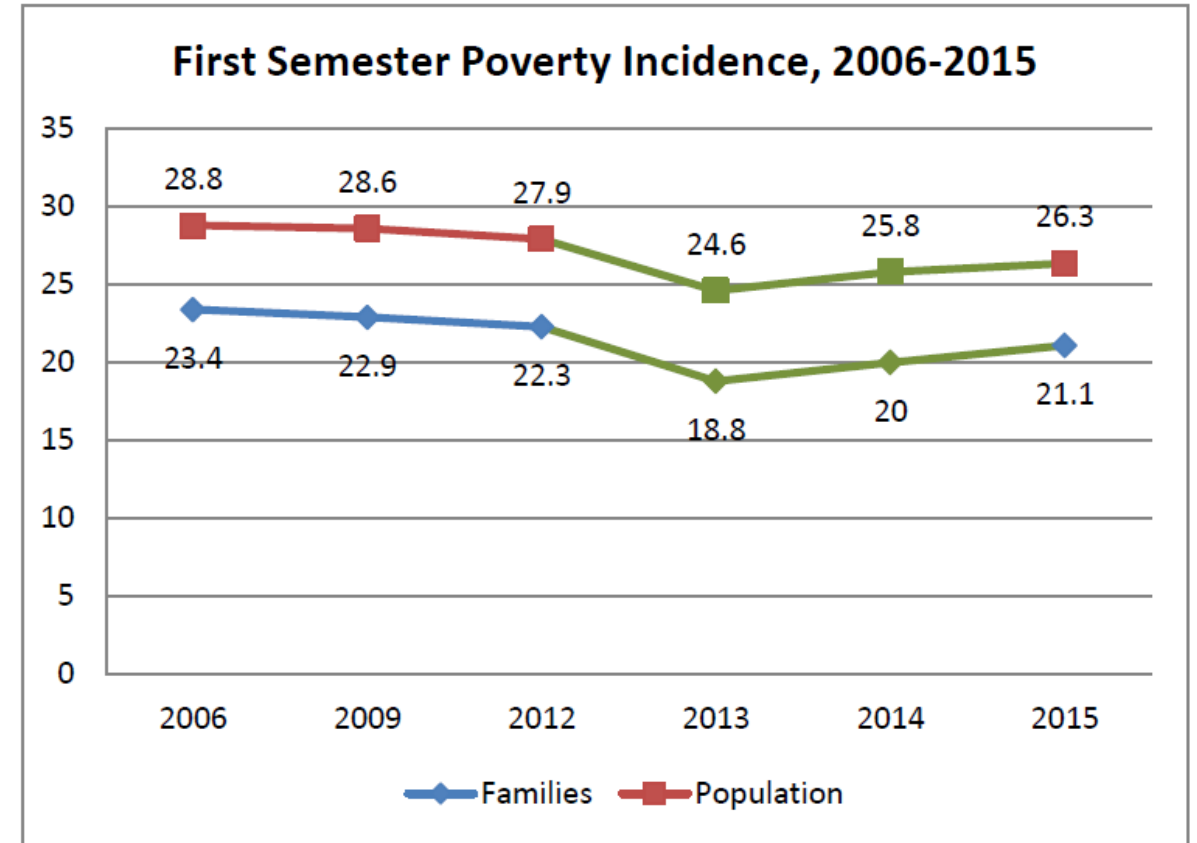
# *Pantawid-gutom*

affordable and easy-to-prepare food that momentarily alleviates hunger



# Poverty and Social Protection

- Positive economic growth but persistent poverty incidence
- Huge inequality
  - Education
  - Health
  - Gender and development
- Need for robust social assistance

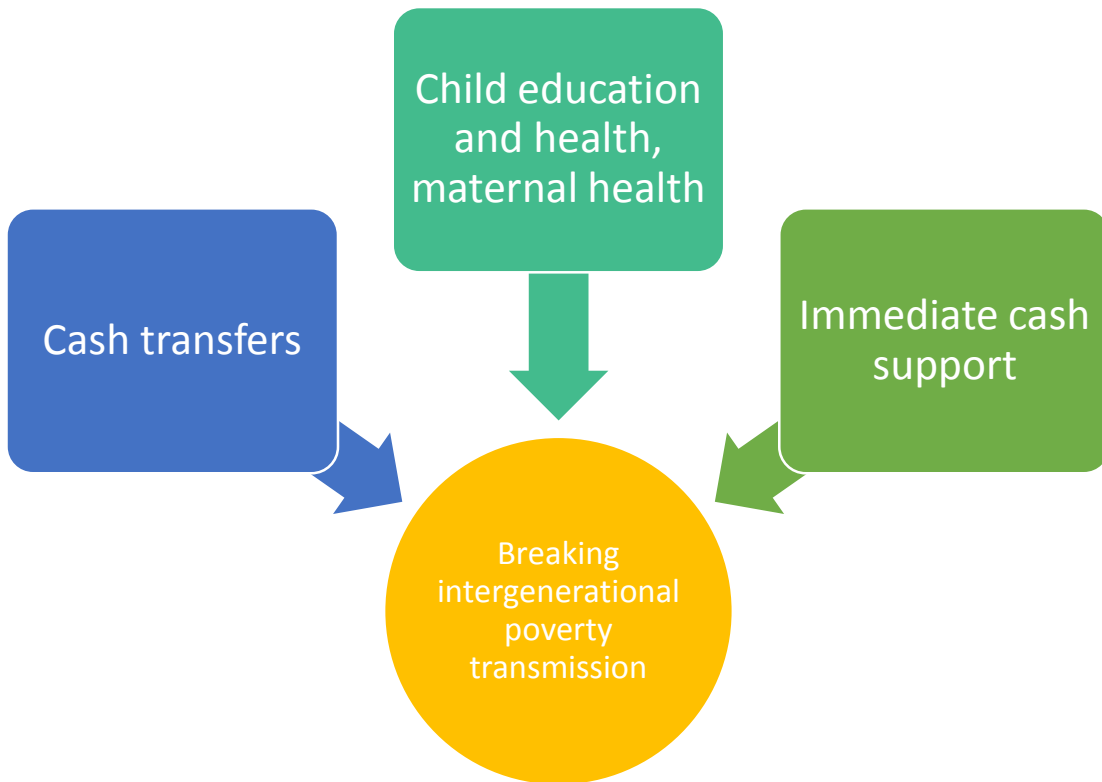


Source: Philippine Statistical Authority (PSA)

**Philippine Poverty Incidence 2006-2015 (%)**

# Pantawid Pamilyang Pilipino Program

- Bimonthly cash grants through cash cards or mobile money



Health - PhP 500/household/month

Education- Php 300/child/month,  
maximum of 3 children for 10 months

Max/month – PhP 1,400/household

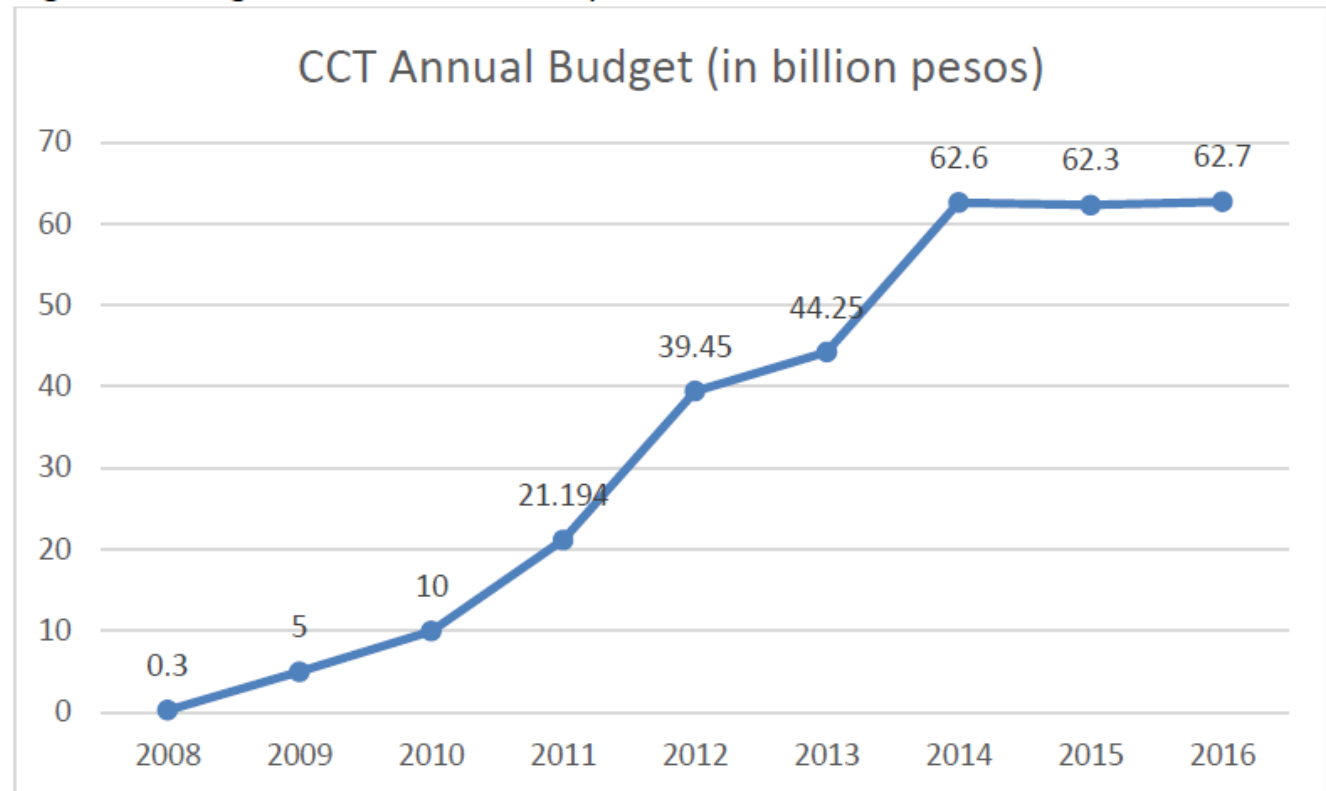
Max/year- Php 15, 000/ household

Max no. of years- 5

# Coverage

- 284,000 households in 2008 to 4.1 million in 2015
- 79% of poor households, 1.64% of government spending
- 17 regions, 79 provinces, 143 cities, and 1,484 municipalities

Budget of Pantawid Pamilya, 2008 to 2016



Source: Department of Social Welfare Development (DSWD)

# Criteria for Beneficiary Selection

- Residents of the poorest municipalities
- Households equal to or below the provincial poverty threshold
- Households that have children 0-18 years old and/or have a pregnant woman
- Households that agree to meet conditions specified in the program

# Conditions and Compliance

- Pregnant women- pre- and post-natal care, child delivery by a trained professional;
- Parents or guardians- family development sessions, on responsible parenting, health, and nutrition;
- Children (0 to 5) - regular preventive health check-ups and vaccines;
- Children (6 to 14) - deworming pills twice a year; and
- Children (3 to 18)- school enrollment, 85% attendance in classes every month
- 99% compliance rate



# Organization

- **Lead Agency** – DSWD
- **Supporting Offices**- Departments of Health, Education, Interior and Local Government, and Land Bank
- **National Implementing Arm**- DSWD-National Project Management Office
- **Regional Implementing Arm**- Regional Project Management Offices
- **City/Municipality Implementing Arm**
  - City/Municipal Links for every 1,000 households
  - Local health and education service providers (under DOH, DepEd)
- **Funding and Technical Support**
  - World Bank, AusAID, ADB, UNICEF, UNFPA

# Implementation

## Targeting and enumeration

- National Household Targeting System
- Surveys
- Local government data
- Household visit

## Verification and disbursement

- Agreement signing
- Community assemblies
- Payroll

## Updating

- Individual compliance
- Community assemblies
- Non compliance
- Offenses
- Termination
- Compliance verification system
- Grievance redress system

## Monitoring

- DSWD
- World Bank
- Social Weather Stations (SWS)
- Senate and House Oversight Committees on Public Expenditure

# 4Ps' Performance

- Higher proportion of children in school
- Reduced child labor
- Improved access to essential health services
- Increased household expenditure on education and clothing
- Decreased conflicts
- No evidence on increased gambling, alcoholism and tobacco consumption
- Evidence against dependency
- Positive impacts beyond 4Ps' originally targeted objectives
- No evidence on increased household income and overall expenditure, and improved poverty status

# Reflections and Caveats

- 4Ps as a smart populist program.
- 4Ps is not a dole-out and does not promote mendicancy and bad societal behaviors.
- 4Ps is a well-targeted CCT program.
- 4Ps has positive externalities.
  
- 4Ps is not a panacea to poverty-related problems.
- Grant may be too small for its effects to be detected.
- Pilot studies and impact evaluations are necessary and helpful.
- The government may rethink/consider better conditions.

Arigatou gozaimasu.

**Thank you very much.**

**Maraming salamat po.**